## WHAT IS CLAIMED IS:

1. A method for aligning a light source to an integrating rod in a display system comprising:

providing a lamp and a lamp interface, the lamp interface having an alignment aperture disposed thereon;

aligning the lamp with respect to the lamp interface until a desired amount of light is focused on the alignment aperture;

after obtaining a desired lamp alignment, fixing the lamp to the lamp aperture to form an aligned lamp assembly; and

coupling the aligned lamp assembly to the integrating rod.

- 15 2. The method of Claim 1, wherein the alignment aperture is a sequential color recapture aperture.
- The method of Claim 1, wherein the lamp interface is tapered and configured to attach to the integrating rod.
  - 4. The method of Claim 1, wherein an interior surface of the lamp interface is reflective and operable to recycle light lost from the lamp.

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5. The method of Claim 1, wherein aligning the lamp with respect to the lamp interface comprises aligning the lamp with respect to the lamp interface in six axes.

- 6. The method of Claim 5, wherein aligning the lamp with respect to the lamp interface comprises aligning by adjusting a plurality of six-axis joints.
- 5 7. The method of Claim 1, wherein the lamp is elliptical.
  - 8. The method of Claim 1, wherein the alignment aperture is permanently affixed to the lamp interface.

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9. The method of Claim 1, wherein aligning the lamp with respect to the lamp interface comprises measuring the amount of light transmitted through the alignment aperture.

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10. The method of Claim 1, wherein coupling the aligned lamp assembly to the integrating rod comprises screwing the lamp interface into the integrating rod.

- 11. A sub-assembly for use in a display system comprising:
  - a lamp;
  - a lamp interface coupled to the lamp;
- 5 an alignment aperture disposed on the lamp interface; and

wherein the lamp is aligned with the lamp interface such that a point of focus of light from the lamp is the alignment aperture.

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- 12. The sub-assembly of Claim 11, wherein the lamp interface is coupled to the lamp by a plurality of six-axis joints.
- 13. The sub-assembly of Claim 11, wherein the lamp is elliptical.
- 14. The sub-assembly of Claim 11, wherein the lamp is parabolic and further comprising a lens for focusing20 light from the parabolic lamp.
  - 15. The sub-assembly of Claim 11, wherein the alignment aperture is a sequential color recapture aperture.

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- 16. The sub-assembly of Claim 11, wherein the lamp interface is tapered and configured to couple to an integrating rod.
- 30 17. The sub-assembly of Claim 11, wherein the lamp aperture is not coupled to an integrating rod.

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18. A method for aligning a light source comprising:

providing a lamp and a lamp interface, the lamp interface having an alignment aperture disposed thereon;

aligning the lamp with respect to the lamp interface until a desired amount of light is focused on the alignment aperture; and

after obtaining a desired lamp alignment, fixing the lamp to the alignment aperture to form an aligned lamp assembly.

- 19. The method of Claim 18, wherein the lamp interface is configured to attach to an integrating rod.
- 15 20. The method of Claim 18, wherein aligning the lamp with respect to the lamp interface comprises aligning the lamp with respect to the lamp interface and six axes.